

# MAKE POVERTY HISTORY ROADTRIP 2010



## THE UNITING CHURCH & THE OAKTREE FOUNDATION

### Who are we?

We are a movement of inspired young people from the Make Poverty History campaign led by Oaktree in this unique Roadtrip event. We have lead world-changing campaigns that inspire our generation to end extreme poverty. Join us as we make history!

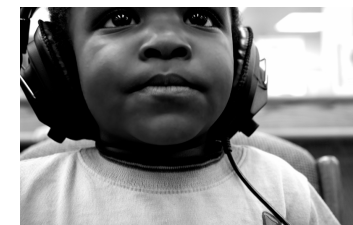
Last election year in 2007, we created the **ZEROSEVEN Road Trip**, asking our government to increase aid to 0.7% of GNI by 2015. For 7 days, 700 young people **road tripped across the country**, speaking directly with 50,000 ordinary Australians. We held 7 concerts in six cities over 7 consecutive nights, involving over 20 high-profile music artists like Evermore, Bliss N Eso, Missy Higgins and John Butler Trio.

Zero Seven **reached over 11 million people** through print media alone and our creative projection onto the sails of the Sydney Opera House was seen by **20 million viewers worldwide**. As a result of the campaign, both sides of politics have committed to increase aid to 0.5% GNI by 2015. This money will save and improve the lives of **literally millions of people**. Amazing huh?

### What's next?

So far we have created historic change. **But we have unfinished business**. We know it is possible to **end extreme poverty**, and we won't stop until we get there. The next election year is 2010, and **we will hit the road again to finish what we started!**

We are inviting the Uniting Church to partner with us as we reignite the movement.



*Coordinated by the Oaktree Foundation  
Young people working together to end global poverty*

# MAKEPOVERTYHISTORY ROADTRIP 2010

## MAKEPOVERTYHISTORY ROADTRIP 2010

### What's the Roadtrip?

From 8-14 May 2010, we will take 1,000 young people on a road trip across the nation to Canberra in what could become the largest ever youth-run campaign of its kind.

Departing from 7 cities, we will:

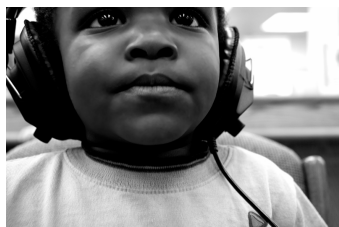
- Train & mobilise **1,000 young people**,
- Engage & activate **50 local communities**,
- Speak directly with **100,000 ordinary Aussies**,
- Create & build Australia's **largest video petition**,
- Converge in Canberra for a **huge camping festival**,
- Impact the media to reach over **10 million Australians**,
- And generate the public momentum to **end extreme poverty!**

### How will we create change?

At each location we will **activate the local community** through public stunts, forums, speaking engagements, community events and concerts. We will partner with local schools, clubs, churches, businesses, councils and individuals. We are asking everyday Australians to take charge of their impact on the world by consuming ethically, living environmentally and donating their time & treasure to help make poverty history.

We will **converge in our nation's capital** for a two day camping festival and lobbying summit at Parliament House, asking the Australian government to do our fair share to end extreme poverty & climate change. In Canberra, our campaigners will get to experience live music, speaker plenaries, politician visits, workshops, stalls and more.

We will spark an **open source movement** that will continue long after the road trip is over. We will enable inspired individuals and communities to be connected and supported through online new media and sustainable action groups.



*Coordinated by the Oaktree Foundation  
Young people working together to end global poverty*

# MAKEPOVERTYHISTORY ROADTRIP 2010

## Invitation

We warmly invite you to partner with us. Get on board the **MAKEPOVERTYHISTORY** Roadtrip! This is a huge opportunity for all parts of the Uniting Church to be part of a truly epic movement. There a number of different ways you and your congregation, agency or group can get involved....

## These include:

- Encourage and support young members of your congregation or community to participate in the Roadtrip.
- Host and accommodate a Roadtrip group in your church hall, agency building or school.
- Assist with catering such as pancake breakfasts and BBQs. All costs are covered by the Roadtrip but help is needed with serving etc.
- Hold an event in your town on local or global issues for the Roadtrip participants to attend. Arrange a forum, workshop, music event or go as creative as you like! You will have a captive audience of up to 150 passionate young people.
- Organise for the Roadtrip participants to speak and engage with local groups such as schools and agencies.

This is a great opportunity for the Uniting Church to demonstrate our commitment to ending global poverty and to support young leaders within the church and the community. If you have any questions or would like to discuss this further please contact:

## The Uniting Church

Adrian Greenwood, Discipleship Educator- Young Adults  
03 9340 8812, 0409 431 974 [Adrian.Greenwood@ctm.uca.edu.au](mailto:Adrian.Greenwood@ctm.uca.edu.au)

Tess Keam, Social Justice Officer  
03 9251 5277, 0419 530 903 [Tess.Keam@victas.uca.org.au](mailto:Tess.Keam@victas.uca.org.au)

## Oaktree Foundation

Michael Burnside, National Roadtrip Team  
0411 016 944 [m.burnside@theoaktree.org](mailto:m.burnside@theoaktree.org)

